



WORLD TRADE CENTERS
ASSOCIATION



New Markets, New Opportunities...Strengthening the WTCA Network for Prosperity

Date	Time	Activity	Site/Rooms
Friday, October 8, 2010		Arrival of Delegates	<i>All events at China World Hotel unless otherwise noted</i>
Saturday, October 9, 2010	9:00 am - 5:00pm	Registration & On-site Voting	
	9:00 am - 5:30pm	Board Committee Meetings	
	9:00 am - 12:30pm	Executive Committee	
	1:30pm - 3:00pm	Oversight & Audit Committee; Risk & Compliance	
	3:30pm - 5:30pm	Nomination & Compensation Committee	
	12:30pm - 1:30pm	Lunch for Board Chair & WTCA Staff for briefing	
	7:00pm - 9:00pm	Dinner of Board Members, Senior Staff & invited VIPs	
Sunday, October 10, 2010	9:00 am - 5:00pm	Registration & On-site Voting	
	9:30 am - 5:00pm	Full Board Meeting	
	12:30 - 1:30pm	Lunch for Board Members and WTCA Staff	
	7:00pm - 9:00pm	Welcome Reception	
		<i>Sponsored by Chairman Liao Xiaoqi, China World Hotel</i>	
		Event will include Board election results	
		Recognition of 2010 Certified WTCs	
Monday, October 11, 2010	8:30am - 12:noon	WTCA 2010 General Assembly Opening Event	Great Hall of the People
	8:30am - 9:00am	Transportation to Great Hall of People	
		Panel Discussion: WTCs as Economic Development Engines	
	12:15pm -12:45pm	Return Transportation to China World Hotel	
	1:00pm - 2:30pm	Luncheon Keynote Speaker: H.E. John Huntsman, United States Ambassador to China	China World Hotel
		<i>Sponsored by: World Trade Center Nanjing</i>	
	3:00pm - 6:30pm	World Trade Network Marketplace	
		Intra-WTC Network/Match Making	
		Business Delegations, Info Booths etc.	

		3:00pm - 4:30pm	Regional Meetings	
		4:00pm - 5:00pm	Briefing for New Board Members	
		5:00pm - 5:30pm	Board Meeting to elect Officers	
	7:30pm - 10:00pm		Dinner with Cultural Event	
Tuesday, October 12, 2010	9:00 am - 11:00am		Running a financially successful WTC - a panel discussion	
	11:15am - 12:15am		Presentation by Port Authority, NY/NJ	
	12:30pm - 1:45 pm		Luncheon Featured Speaker: Liz Goodgold, Redfire Branding	
			<i>Sponsored by: Chongqing CCPIT</i>	
	2:00pm - 3:30pm		Concurrent Sessions 1	
			Strategies for Success -The role of PR & Marketing	
			Strengthening the WTC Network through	
			Reciprocity and Certification.	
			Strategies for Success - The Real Estate Factor	
	3:45pm - 5:15pm		Concurrent Sessions 2	
			Strategies for Success- Getting the most from	
			Trade Services.	
			Strengthening the Network - WTCA Online and	
			Technology as community tools.	
	5:30pm - 6:30pm		Plenary Reports from Concurrent Sessions	
	7:00pm - 8:30pm		Reception	Free Evening
			<i>Hosted by World Trade Center Sao Paulo</i>	
Wednesday, October 13, 2010	9:00am - 9:20am		President's Presentation	
	9:20 am -9:40 am		Board Chair's Remarks	
	9:45am - 10:15am		Invitation to Sao Paulo	
	10:15am - 11:00am		COO's Wrap-Up and Q & A	
			END OF FORMAL PROCEEDINGS OF GENERAL ASSEMBLY	
	2:00pm - 7:00pm		Open Day with optional tour to Great Wall	
			at participants' cost.	
	7:30pm - 10:00pm		Gala Dinner	
			Feature: Honoring WTCA Founder: Mr. Guy Tozzoli	
			POST CONFERENCE EVENTS	
			TO BE ANNOUNCED	
			Nanjing World Trade Center - Details to come	