



U.S. Commercial Service



LOUISIANA Trade Mission to COLOMBIA – Bogota & Cartagena November 1-5, 2010

Organized by the New Orleans Export Assistance Center & Le Centre International de Lafayette

Mission Details at a Glance

Who: Louisiana companies interested in expanding their business into Colombia

When: November 1-5, 2010

Where: Bogota & Cartagena, Colombia

***Participation Fee:** \$2,500 Per SME company (maximum of 2 people); \$3,300 for large firms. Add \$450 each for each additional person.

Fee includes:

- ❖ Economic/country briefing
- ❖ Matchmaking meetings (both locations)
- ❖ Networking events (both locations)
- ❖ Hotel assistance at group rates
- ❖ Secure transportation to organized events
- ❖ Optional Palermo Port facilities tour (tbc)
- ❖ Entrance to Petroleum Exposition in Cartagena

Application Deadline: August 30, 2010

NEW! Tune into our FREE Webinar July 27th @ 11:00 a.m. to learn about the opportunities in Colombia! Register online at:
<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QAX>

** Participation based on U.S. Embassy review and acceptance of application; An SME is defined as having less than 500 employees.*

***Does not include airfare, hotel or meals outside of program. Cost of the mission is based on a minimum number of participants. Mission may be cancelled by organizer up to 30 days in advance should a minimum number of companies not participate.*

WHY COLOMBIA?

- ✚ Colombia has become one of the most stable and fastest growing energy markets in South America.
- ✚ The Uribe Administration has made oil & gas exploration and production a top priority.
- ✚ The government plans to drill approximately 190 new wells by 2015.
- ✚ In 2009 oil & gas equipment and services imports reached \$2 billion, 50% of which were from U.S. companies, a 25% growth over 2008.
- ✚ ECOPETROL, the largest oil producer in the country, represents about one-third of total national production.
- ✚ ***Ex-Im Bank has committed \$1 billion to help finance sales of oilfield equipment to ECOPETROL!***

Best Oil & Gas prospects include: *(but are not limited to)*

- Seismic activity services
- Drilling equipment (including directional drilling)
- Drilling fluids
- Wellhead equipment (such as Christmas trees, valves, compressors, pumps, piping equipment, safety equipment, well completion, casing, and cementing equipment)
- Improved production stimulation
- Enhanced oil recovery
- Opportunities also exist in refinery modernization



***Space is limited and on a first come/first paid basis!
Don't delay – Reserve your place now***

To request a trade mission information packet and application form, please contact Delilah DeSouza, US Commercial Service @ 504-915-3301; Delilah.desouza@mail.doc.gov
Or Ryan Gremillion, LeCentre International @ 337-291-5474; RGremillion@lafayettela.gov