



## GULF STATES TRADE **MISSION TO MEXICO**

## MAY 20-23, 2015 yucatan and campeche

Led by the Louisiana C100 and the World Trade Center of New Orleans

#### FOR ADDITIONAL DETAILS OR TO JOIN THIS MISSION, CONTACT:

Eliza Brierre World Trade Center of New Orleans +1 (504) 619-9834 | ebrierre@wtcno.org

## **OPPORTUNITIES IN MEXICO**

Given the significant role that the U.S. Gulf Coast states and the Mexican Gulf states play in the energy industry, there is reason to establish an ongoing forum with the appropriate Mexican counterparts to seek opportunities for business exchange. As the rules and regulations for the energy sector in Mexico have changed to allow for more out of country investment, a prime reason for the Trade Mission will be to serve as a vehicle for business exchange focusing on the oil/gas industry among others.

Conveners in each of the respective states will recruit business leaders in the following business sectors to be matched with like business interests. Government leadership will be invited to assist in the recruitment and meeting proceedings.

## **REASON FOR THE MISSION**

In late 2014, Consul General of Mexico in New Orleans Ramon Gonzalez Jameson invited appropriate private sector representatives to New Orleans from the states of Campeche and Yucatan to discuss the synergies of our Gulf States that will bring new business opportunities under a renewed Gulf States Accord agreement.

Following the meeting, it was determined that a follow-up meeting and trade mission to Yucatan, Mexico be organized for April 2015 in order to discuss how to best take advantage of proximity, trade routes and century-old family, business and educational relationships in the Gulf Region. Since the Consul General of New Orleans' jurisdiction is Louisiana and Mississippi, initial participation in the Trade Mission is limited to these US states.

#### Focus areas of the Trade Mission include:

- Construction/commercial development
- Gulf of Mexico Environment (coastal management)
- Oil/GasHealth care
- Wood products
- Maritime interests

# PARTICIPANT FEE\$400SPOUSE FEE\$200

(Participant fee does not include hotel or airfare)

## HOTEL

#### Hotel Fiesta Americana Merida

Fiesta Americana Merida as host offers a memorable stay, details of luxury, elegance and remarkable modernity in its various spaces. Choose to stay in the best hotel in Yucatan awarded 4 diamonds by AAA quality, hospitality and excellent service.

Special rate for Trade Mission participants: 1,150 pesos plus tax (approximately \$80 USD) per room. The code for making reservations is G10BKQ@FMD and is active in the following booking channels:

- Internet: www.fiestamericana.com.mx
- 01 800 FIESTA1 Toll Free.

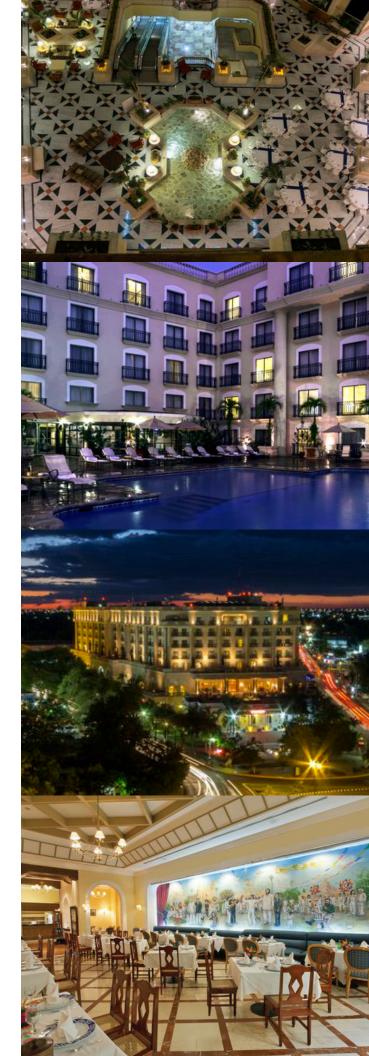
\* Reservations must be guaranteed by credit card. www.fiestamericana.com/en/merida/hotel-merida

## **TRANSPORTATION:**

Transportation to and from the airport to the hotel will be provided by the Yucatan State Government for business visitors and their companions.

#### Please provide your arrival and departure times to

Eliza Brierre Trade Programs Director World Trade Center of New Orleans (504) 619-9834 ebrierre@wtcno.org







## **GULF STATES TRADE MISSION APPLICATION**

In providing the information requested in this application, please feel free to attach additional pages as necessary.

1. Name, Date and Site of Trade Mission:	2. Name and Title of Person(s) Expected to Participate in Trade Mission:		
GULF STATES TRADE MISSION TO MEXICO MAY 20-23, 2015 YUCATAN, MEXICO			
3. Company's/Participant's Name, Address, Telephone and Fax Numbers, E-mail Address and website:	4. Contact Name(s), Title(s), and Contact Information (if different from #3):		
5. Please provide a detailed description of what your company does:			

6. Please provide a list of requests that your company would like to be met and fulfilled on the mission:

Signature of Duly Authorized Company/Participant's Representative

Date

Print Name and Title





## **GULF STATES TRADE MISSION TO MEXICO** MAY 20-23,2015

### **PAYMENT INFORMATION FORM**

Cost of Trade Mission Participation

Per company (1 participant) = \$400.00 (\$200 additional participant same company or spouse)

(Mission fee does not include air transportation or hotel)

Please make check payable to: World Trade of New Orleans Please note on check: Gulf States Trade Mission

Company Name		Amount Paid	
Company Address			
City	State	Zip Code	
1st Participant Name	Email		
2nd Participant Name	Email		
3rd Participant Name	Email		
4th Participant Name	Email		

#### Please send your check for the mission participation fee with a copy of this form to:

World Trade Center of New Orleans Attn: Eliza Brierre 365 Canal Street, Suite 1120 New Orleans, LA 70130

Email: ebrierre@wtcno.org Tel: 504-529-1601