



WORLD TRADE CENTER®
NEW ORLEANS



GULF STATES TRADE MISSION TO MEXICO

MAY 20-23, 2015
YUCATAN AND CAMPECHE

Led by the Louisiana C100 and the
World Trade Center of New Orleans

FOR ADDITIONAL DETAILS OR TO JOIN
THIS MISSION, CONTACT:

Eliza Brierre

World Trade Center of New Orleans
+1 (504) 619-9834 | ebrierre@wtcno.org

OPPORTUNITIES IN MEXICO

Given the significant role that the U.S. Gulf Coast states and the Mexican Gulf states play in the energy industry, there is reason to establish an ongoing forum with the appropriate Mexican counterparts to seek opportunities for business exchange. As the rules and regulations for the energy sector in Mexico have changed to allow for more out of country investment, a prime reason for the Trade Mission will be to serve as a vehicle for business exchange focusing on the oil/gas industry among others.

Conveners in each of the respective states will recruit business leaders in the following business sectors to be matched with like business interests. Government leadership will be invited to assist in the recruitment and meeting proceedings.

REASON FOR THE MISSION

In late 2014, Consul General of Mexico in New Orleans Ramon Gonzalez Jameson invited appropriate private sector representatives to New Orleans from the states of Campeche and Yucatan to discuss the synergies of our Gulf States that will bring new business opportunities under a renewed Gulf States Accord agreement.

Following the meeting, it was determined that a follow-up meeting and trade mission to Yucatan, Mexico be organized for April 2015 in order to discuss how to best take advantage of proximity, trade routes and century-old family, business and educational relationships in the Gulf Region. Since the Consul General of New Orleans' jurisdiction is Louisiana and Mississippi, initial participation in the Trade Mission is limited to these US states.

Focus areas of the Trade Mission include:

- Construction/commercial development
- Gulf of Mexico Environment (coastal management)
- Oil/Gas
- Health care
- Wood products
- Maritime interests

PARTICIPANT FEE \$400
SPOUSE FEE \$200

(Participant fee does not include hotel or airfare)



HOTEL

Hotel Fiesta Americana Merida

Fiesta Americana Merida as host offers a memorable stay, details of luxury, elegance and remarkable modernity in its various spaces. Choose to stay in the best hotel in Yucatan awarded 4 diamonds by AAA quality, hospitality and excellent service.

Special rate for Trade Mission participants: 1,150 pesos plus tax (approximately \$80 USD) per room. The code for making reservations is G10BKQ@FMD and is active in the following booking channels:

- Internet: www.fiestamericana.com.mx
- 01 800 FIESTA1 Toll Free.

* Reservations must be guaranteed by credit card.
www.fiestamericana.com/en/merida/hotel-merida

TRANSPORTATION:

Transportation to and from the airport to the hotel will be provided by the Yucatan State Government for business visitors and their companions.

Please provide your arrival and departure times to

Eliza Brierre
Trade Programs Director
World Trade Center of New Orleans
(504) 619-9834
ebrierre@wtcno.org



GULF STATES TRADE MISSION APPLICATION

In providing the information requested in this application, please feel free to attach additional pages as necessary.

1. Name, Date and Site of Trade Mission:

GULF STATES TRADE MISSION TO MEXICO
MAY 20-23, 2015
YUCATAN, MEXICO

2. Name and Title of Person(s) Expected to Participate in Trade Mission:

3. Company's/Participant's Name, Address, Telephone and Fax Numbers, E-mail Address and website:

4. Contact Name(s), Title(s), and Contact Information (if different from #3):

5. Please provide a detailed description of what your company does:

6. Please provide a list of requests that your company would like to be met and fulfilled on the mission:

Signature of Duly Authorized Company/Participant's Representative

Date

Print Name and Title



GULF STATES TRADE MISSION TO MEXICO

MAY 20-23, 2015

PAYMENT INFORMATION FORM

Cost of Trade Mission Participation

Per company (1 participant) = \$400.00
(\$200 additional participant same company or spouse)

(Mission fee does not include air transportation or hotel)

Please make check payable to:
World Trade of New Orleans
Please note on check: Gulf States Trade Mission

Company Name		Amount Paid
Company Address		
City	State	Zip Code
1st Participant Name	Email	
2nd Participant Name	Email	
3rd Participant Name	Email	
4th Participant Name	Email	

Please send your check for the mission participation fee with a copy of this form to:

World Trade Center of New Orleans
Attn: Eliza Brierre
365 Canal Street, Suite 1120
New Orleans, LA 70130

Email: ebrierre@wtcno.org Tel: 504-529-1601