



WORLD TRADE CENTER®
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FOR IMMEDIATE RELEASE

Baton Rouge Area Chamber & World Trade Center of New Orleans Bring International Trade Week to Baton Rouge

Louisiana International Trade Week & Jubilee, November 5 – 9, will host a series of events in Baton Rouge at the Louisiana Welcome Center

New Orleans, LA, October 10, 2018 – In partnership with the Baton Rouge Area Chamber, the 2nd annual Louisiana International Trade Week & Jubilee, hosted by the World Trade Center of New Orleans, will host a series of events at the Louisiana State Welcome Center in Baton Rouge on Thursday, November 8.

Louisiana Trade Week aims to highlight the trade community by amplifying the voice of those in the industry who promote international trade and economic development opportunities within Louisiana through dynamic programming and panel discussions.

Weeklong activities will commence in New Orleans and include keynote speakers, industry panel sessions, site tours, awards and a black-tie fundraising event.

“Baton Rouge Area Chamber and the World Trade Center of New Orleans are making strides to better international trade in Louisiana as a whole,” said Baton Rouge Mayor Sharon Broome, “To achieve our goals as a state, we need to look forward to more partnerships and programming like this one for economic development and expansion.”

Activities in Baton Rouge will last the entire day and include discussions and moderated panels on public private partnerships, innovations in energy and chemicals, amplifying foreign direct investment, and a roundtable dialogue with the U.S. Economic Development Administration (EDA).

“Baton Rouge Area Chamber is thrilled to be a part of and help promote International Trade Week,” said BRAC President and CEO Adam Knapp, “Making these resources available to our business owners is essential to achieving economic growth and development.”

Other festivities and activities include various site and port tours across Louisiana, additional panels and discussions on international trade ecosystems and overseas expansions. Trade Week will conclude on Friday, November 9, with the International Trade Jubilee at Harrah’s Casino Theater in New Orleans. The Honorable U.S. Senator Bill Cassidy will give the final keynote address, and Secretary of Louisiana Economic Development, Don Pierson, will be recognized for his significant contributions and work promoting Louisiana as a global leader in commerce with the presentation of the Eugene J. Schreiber Award. The Cha Wa Band will provide entertainment at the Jubilee.

“International Trade Week is a resource for all businesses in our state,” said World Trade Center of New Orleans CEO, Caitlin Cain. “Partnering with the Baton Rouge Area Chamber will broaden networking opportunities and spread resources and connections among all Louisiana trade-related industries.”



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To learn more or to register for events, visit www.wtcno.org. Sponsorship opportunities are still available online or by contacting Meaghan McCormack at (504) 619-9837 or mmccormack@wtcno.org.

About the World Trade Center of New Orleans

Founded as the International House in 1943 and as the International Trade Mart in 1945, these two predecessor organizations merged in 1985 and are now known as “The World Trade Center of New Orleans”; it is the oldest of over 300 World Trade Centers across the globe.

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