

WORLD TRADE CENTER

Membership Levels & Benefits

The exclusive provider of World Trade Center services in Louisiana, the WTC of New Orleans proudly serves as the premier trade resource for businesses and industries throughout the state.



The WTCNO is a non-profit organization comprised of hundreds of diverse members, including many small businesses looking to grow both domestically and abroad. Founded as the International House in 1944, the WTCNO was the first World Trade Center organization ever established, pioneering the way for the iconic World Trade Center in New York and the 300+ currently operational WTCs spread across the U.S. and over 100 other countries.

Become a member today.

Contact the World Trade Center New Orleans at: **504-529-1601** or **membership@wtcno.org**

Membership Levels & Benefits

		Platinum Investor	Gold Investor	Silver Investor	Small Business Member	Associate Member	Individual Member
Annual Membership Investment		\$20,000	\$10,000	\$5,000	\$1,000	\$750	\$500
CORE BENEFITS	Membership to all six WTC Industry Committees* (seats/committee)	Unlimited	15	10	4	2	1
	Subscription to WTCNO Weekly Trader (online publication), including new member announcement in Weekly Trader to 25K+ contacts	•	•	•	•	•	•
	Access to 300 WTCs, 200 Private Clubs, & networking opportunities	•	•	•	•	•	•
	Complimentary or Discounted access to WTCNO events & programs	•	•	•	•	•	•
	Member Discount at select, local hotels	•	•	•	•	•	•
	Complimentary use of WTCNO board room upon availability	•	•	•	•	•	•
ENHANCED BENEFITS	Company news & press included in Weekly Trader to 25K+ contacts	•	•	•	•		
	Business profile feature in Weekly Trader at least once/year	•	•	•	•		
	Social media posts highlighting community involvement/business achievements (number of posts/year)	Up to 20	Up to 10	Up to 5	Up to 3		
	Invitation to select, high-level meetings and events	•	•	•	•		
	Invitation to all high-level meetings, including international visitor and political delegation meetings	•	•	•			
	Company logo featured on WTCNO website	•	•	•			
	Annual meetings with WTCNO executive staff to discuss policy and membership needs	•	•	•			
	Option for group site tour/presentation to WTCNO membership body	•	•	•			
	Advisory Board (number of seats)	2	2	1			
	Complimentary sponsorship of one event/year (up to amount stated)	\$2,500	\$1,000	\$500			
	Complimentary tickets to annual Louisiana International Trade Week Jubilee (number of tickets or tables)	1 Table	4 Tickets	2 Tickets			
	Eligible to be considered for Board of Directors	•	•	•			
	Commitment to engage in advocacy efforts on issues affecting your company/industry	•	•				
WTCNO will host annual, special event to promote platinum investors' business	•						

*WTC Industry Committees: 1) Agriculture, Specialty Food & Beverage; 2) Cyber; 3) Energy, Manufacturing & Value-Add; 4) International Business; 5) Policy; and 6) Transportation.